

February 24, 2022

Mr. Ivan Butts
President
National Association of Postal Supervisors
1727 King Street, Suite 400
Alexandria, VA 22314-2753

Dear Ivan:

As a matter of general interest, on February 22, the Postal Service launched a program called USPS Connect™. USPS Connect is the Postal Service's new approach to meeting shippers' evolving package delivery needs by offering several different business solutions.

In preparation for this initiative, a 90-day developmental detail opportunity has been established in 2 Districts as a "USPS Connect – Local Leads Liaison". The successful candidate will be detailed as an EAS-17.

The Local Leads Liaison duties will include the following:

- Relationship-Building Interactions
- Station/Plant Visits with Managers, Supervisors, and Craft Employees
- Must have a Valid Driver's License and the willingness to frequently travel throughout the district
- Facilitating Trainings Sessions and District Leadership Briefings
- Data Reporting the ability to create PowerPoint, WORD and EXCEL documents
- Conducting performance "ZOOM" Meetings for district MPOO's/LPO's
- Lead Generation, Participation and Engagement creativity
- Mobile Delivery Device (MDD) instructional sessions
- Cross-Functional partnerships with Union representatives

Please find enclosed fact sheets that contain information about applying for the detail assignments.

Please contact Bruce Nicholson at extension 7773 if you have questions concerning this matter.

Sincerely,

David E. Mills Director

Director

Labor Relations Policies and Programs

Enclosures

USPS Connect - Local Leads Liaison

Developmental Detail Opportunity Connecticut District

USPS Connect is a new program being piloted in stages to help businesses meet the growing demand for affordable, fast, local, and regional package deliveries and returns. The USPS Connect program will allow businesses, of all sizes, direct access into the Postal Service's unmatched delivery network to provide shippers with affordable sameday, next-day, and two-day delivery and returns in local and regional markets.

The USPS Connect Local pilot was first launched in the Dallas and Houston areas at a limited number of facilities. Starting on February 22, 2022 the pilot will be expanded to select locations in the Atlantic Area for shippers who have enrolled and signed an agreement to bring their prepaid labeled packages to a designated postal facility for same-day and next-day delivery to local customers.

In preparation for this initiative, a 90-day developmental detail opportunity has been established as a "USPS Connect – Local Leads Liaison". This is a high exposure opportunity for an engaging, energetic, and charismatic employee to be the district spokesperson for the USPS (Local) Connect program, while educating the workforce on the importance of lead generation opportunities through the continuous marketing of the new USPS Connect lead initiative.

The selected liaison duties will include:

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- Station/Plant Visits with Managers, Supervisors, and Craft Employees
- Must have a Valid Driver's License and the willingness to frequently travel throughout the district
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- Cross-Functional partnerships with Union representatives

As a "Local Leads Liaison" your efforts will be the driving force behind your district's lead performance with the USPS Connect program.

If you're interested in helping the organization grow revenue through the employee engagement programs; and you think you have what it takes to "lead" by example, please submit your eCareer profile, HERO, or a customized resume addressing the duties listed above to *Christie Christensen*, Manager Customer Relations at: christie.christensen@usps.gov by 11.59pm on Friday March 11, 2022.

USPS Connect - Local Leads Liaison

Developmental Detail Opportunity ME-NH-VT District

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